

**IN THE NATURE OF ABRIDGED PROSPECTUS - MEMORANDUM CONTAINING SALIENT FEATURES OF THE PROSPECTUS DATED OCTOBER 17, 2023.  
YOU ARE ENCOURAGED TO READ THE GREATER DETAILS AVAILABLE IN THE PROSPECTUS.**

**APPLICANT'S UNDERTAKING AND CONFIRMATION FOR APPLICATION FORM**

(IN CASE OF A JOINT APPLICATION, THE CONFIRMATIONS, AUTHORIZATIONS, UNDERTAKINGS AND REPRESENTATIONS MADE BY THE FIRST APPLICANT WILL BE DEEMED TO HAVE BEEN MADE ON BEHALF OF ALL JOINT APPLICANTS. THE FIRST APPLICANT SHALL BE LIABLE FOR ALL THE OBLIGATIONS ARISING OUT OF THE ISSUE OF EQUITY SHARES.)

The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction except India and may not be offered or sold, and Applications may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction. On the basis of the Company's Prospectus dated October 17, 2023 filed with the Registrar of Companies at Bangalore (the "ROC"), General Information Document for investing in Public Issue ("GID") and having studied the attached details as per the Abridged Prospectus, I/We hereby apply for allotment to me/us of the Equity Shares upto my/our application for maximum number of Equity Shares at the Issue Price out of the above Public Issue. I/We hereby confirm that I am / We are eligible person to invest in this Issue in accordance with applicable laws. The amount payable on application has been blocked with the relevant SCSB or the bank account linked with the UPI ID (in case of UPI Bidders using UPI Mechanism) as mentioned in the Application Form, as the case may be. I/We hereby agree to accept the Equity Shares applied for, or such lesser number of Equity Shares as may be allotted to me/us, subject to the terms of the Prospectus, the Application Form, the Abridged Prospectus, GID and other applicable laws. I/We undertake that I/we will sign all such other documents and do all such acts, if any, necessary on my/our part to enable me/us to be registered as the holder(s) of the Equity Shares which may be allocated/allotted to me/us. I/We authorise you to place my/our name(s) on the Register of Members of the Company as holders of the Equity Shares that may be allocated/allotted and to register my/our address(es) as given in the depository records and to place my/our name on the register of members of the Company. I/We note that in case of QIB applicant, the (i) SCSB and (ii) the LM have the right to reject the application (including technical grounds) at the time of acceptance of application form provided that the reasons for rejecting the same shall be provided to applicant in writing, whereas it has the right to reject it from Non-Institutional applicant and retail individual applicant, based only on technical ground and / or as specified in Abridged Prospectus, GID and the Prospectus. I/We authorise the Company to make the necessary changes in this Application Form for filing of the Prospectus with the Registrar of Companies without intimation to me/us and use this Application Form as the Application Form for the purpose of the Issue.

**I/WE CONFIRM THAT:** I am/We are Indian(s) of Indian Origin residing abroad / FPIs / FVCI and that I/we have remitted funds for Equity Shares applied for herein through normal banking channels or out of the funds held in Non-Resident External (NRE) Account/ Foreign Currency Non Resident (FCNR) Account in India; (2) I am/we are not applying for Equity Shares as nominee(s) of any person(s) who is/are not NRIs (3) I am/We are, Non Resident Indian applying for the said Equity Shares on my/our own behalf on repatriation basis (4) I am/We are, or at the time the Equity Shares are purchased will be, the beneficial owner of such Equity Shares; (5) I am/we are not an affiliate of the Company or a person acting on behalf of such affiliate; I am / We are not prohibited from accessing capital market under any order / ruling / judgement etc. of any regulatory authority including SEBI. I/We confirm that my/our application is in compliance with the applicable Indian and Foreign laws. The Equity Shares have not been, and will not be, registered under the U.S. Securities Act 1933, as amended (the "Securities Act") or any state securities laws in the United States and may not be issued or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Accordingly, the Equity Shares will be issued and sold only outside the United States in compliance with Regulation S of Securities Act and the applicable laws of jurisdiction where those Issue and sales occur. The Equity Shares have not been, and will not be, registered, listed or otherwise qualified in any other jurisdiction outside India and may not be issued or sold, and Applications may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction. I/We Confirm that the Equity Shares applied by me/ us do not exceed the relevant regulatory approvals/limits.

**FOR QIB APPLICANTS:** We confirm that the Maximum Equity Shares applied for by us do not exceed the relevant regulatory approvals/limits. I/We am/are not prohibited from accessing capital markets under any order/ruling/ judgment of any regulatory, judicial or any other authority, including SEBI or under the provisions of any law, regulation or statute.

Further: (1) In accordance with ASBA Process provided in the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended ("SEBI ICDR Regulations") and as disclosed in the Prospectus, I/We authorise (a) the members of Syndicate (in Specified locations only) or the Registered Brokers (at Broker Centre) or the SCSBs or the RTAs (at Designated RTA locations) or the CDPs (at Designated CDPs locations), as the case may be, to do all acts as are necessary to make the application in the issue, including uploading Application, blocking or unblocking of funds in the bank account maintained with the SCSB as specified in the Application form including through UPI mode (as applicable) transfer of funds to the Public Issue Account on receipt of instructions from Registrar to the Issue, after finalization of Basis of Allotment; and (b) the Registrar to the issue to issue instructions to the SCSBs to unblock the funds in the specified bank account upon finalization of Basis of Allotment. (2) In case the amount available in the specified bank account is insufficient, SCSB shall reject the Application. (3) I/We hereby authorise the members of Syndicate (in Specified locations only) or the Registered Brokers (at Broker Centres) or the SCSBs or the RTAs (at Designated RTA locations) or the CDPs (at Designated CDP locations), as the case may be, to make relevant revisions as may be required to be done in the Application, in the event of a price revision. b) I/We hereby provide our consent to the Stock Exchanges/Sponsored Banks/NPCI/Registrar to the Issue for collecting storing and usage validating my/our PAN detail from the Bank Account where my/our amount is blocked by relevant SCSB.

As per the existing policy of the Government of India, OCBs cannot participate in the Issue. For further details, see "Issue Procedure" on page 175 of the Prospectus.

**INSTRUCTIONS FOR FILLING UP THE APPLICATION FORM**

- Name of sole/ first applicant should be exactly the same as it appears in the depository records. In case of joint applications, only the name of the first applicant (which should also be the first name in which the beneficiary account is held) should be provided in the Application Form.
- The first applicant, should mention his/her PAN allotted under the Income Tax Act, DP ID, Client ID and UPI ID as applicable except for applications by or on behalf of the Central or State Government and the officials appointed by the courts and by Applicants who are exempt from the requirement of obtaining/specifying their PAN for transacting in the securities market and by persons residing in Sikkim, the Applicants, or in the case of applications in joint names, the first applicant (the first name under which the beneficiary account is held), should mention his/her PAN allotted under the Income Tax Act. Any Application Form without the PAN is liable to be rejected other than as specified above. Investors must ensure that their PAN is linked with Aadhaar and are in compliance with Central Board of Direct Taxes ("CBDT") notification dated February 13, 2020 and press release dated June 25, 2021 and CBDT circular no.7 of 2022, dated March 30, 2022 read with press release dated March 28, 2023.
- Based on the PAN, DP ID, UPI ID (as applicable) and Client ID provided by the Applicants, the Registrar to the Issue will obtain Demographic Details registered with depository participants to be used, among other things, for Allotment, technical rejections or unblocking of ASBA Account. Hence, Applicants are advised to immediately update any change in their Demographic Details as appearing on the records of the Depository Participant to ensure accuracy of records. Please note that failure to do so could result in failure in allotment of Equity Shares, delays in unblocking of ASBA Account at the Applicants sole risk and neither the Syndicate or the Registered Brokers or the Registrar to the Issue or RTAs /CDPs or the SCSBs nor the Company shall have any responsibility and undertake any liability for the same.
- Applications Lot and Price:** The Issue being 100% Fixed Price Issue at a Price of ₹ 91/- per equity share which has been decided by our Company in consultation with Lead Manager. The Face Value of Equity Shares ₹ 10/- each. Minimum Application Lot is 1200 Equity Shares and in multiples of 1200 Equity Shares thereafter. The Issue period shall be for a minimum of 3 Working Days and shall not exceed 10 Working Days. In case of revision of Price or force majeure, banking strike or similar circumstances, for reason to be recorded in writing, the Issue Period will be extended for at least three additional working days subject to the total Issue Period not exceeding 10 working days. Any revision in the Price and the revised Issue Period, if applicable will be widely disseminated by notification to Stock Exchange, by issuing a press release and also by indicating the changes on the website of the LM and Stock Exchange.
- Maximum and Minimum Application Size: In case of resident Retail Individual Applicants, such number of Equity Shares in multiples of the minimum Application lot such that the Application Amount does not exceed ₹ 2,00,000/- . An application cannot be submitted for more than Issue Size. In case of Non-Institutional Applicants and QIB Applicants, the minimum application size shall be such number of Equity Shares in multiples of the minimum lot such that Application Amount exceeds ₹ 2,00,000/-. The maximum application by any applicant should not exceed the investment limits prescribed for them by applicable laws.
- Please tick Category as applicable to ensure proper upload of Application in Stock Exchange system.
- Please tick investors status as applicable. Please ensure applicant status is updated in your depository records.
- The entire Issue price of ₹ 91/- per equity share is payable on application. In case of allotment of lesser number of equity shares than the number applied, the company shall unblock the excess amount paid on application to the applicants. "Cheques/ Demand Draft/Cash/stock invest/money orders/postal orders will not be accepted". All NRI Applicants bidding on a repatriation basis by using the Non-Resident Forms are required to authorise their SCSB to block their NRE/FCNR ASBA Accounts, and all NRI Applicants bidding on a non-repatriation basis by using Resident Forms are required to authorise their SCSB to block their Non-Resident Ordinary (NRO) accounts for the full Bid Amount, net of discount, if any, at the time of the submission of the Application Form. The NRI Applicants can obtain the Application Form from the Company's Registered Office or from any of the members of the Syndicate or CDPs or RTAs or Registered Brokers offices. Applicants to please ensure that your Bank has notified a SCSB Branch in the city where Application Form is being submitted.
- Please note that application made using third party UPI ID or third party ASBA Bank Account are liable to be rejected.
  - QIBs cannot use UPI Mechanism to apply. UPI Applicants applying up to Rs. 500,000 can apply through UPI mode as per NPCI vide circular reference no. NPCI/UI/OC No. 127/2021-22 dated December 09, 2021 read with SEBI circular no. SEBI/HO/CFD/DIL2/CIRP/2022/45 dated April 5, 2022.
  - UPI Applicants using UPI Mechanism:**
    - Please ensure that your Bank is offering UPI facility for Public Issues.
    - Please mention UPI ID clearly in CAPITAL LETTERS only.
    - Ensure that the: (a) bank where the bank account linked to their UPI ID is maintained; and (b) Applicants using the UPI Mechanism may apply through the SCSBs and mobile applications whose names appears on the website of the SEBI (<https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmld=40>) and (<https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmld=43>) respectively, as updated from time to time.
    - Eligible NRIs applying in the Issue through the UPI Mechanism, are advised to enquire with the relevant bank where their account is UPI linked prior to submitting their Application Form.
    - UPI ID cannot exceed 45 characters.
    - Please ensure that you are using your UPI ID only and not the UPI ID of any third party.
    - UPI Applicants using the UPI Mechanism shall ensure that details of the Bid are reviewed and verified by opening the attachment in the UPI Mandate Request and then proceed to authorise the UPI Mandate Request using his/her UPI PIN. For further details, see "Issue Procedure" on page 175 of the Prospectus.
- Only the first Applicant is required to sign the Application Form/Revision Form. Thumb impressions and signatures other than in the languages specified in the Eighth Schedule to the Constitution of India must be attested by a Magistrate or a Notary Public or a Special Executive Magistrate under official seal. Signature of ASBA Account holder is mandatory. If the first Applicant is not the account holder, ensure that the Application Form is signed by the account holder. Necessary revisions in the Applicants undertaking and instructions will be required depending upon the jurisdiction in which the sale of shares is proposed.
- Other Instructions: (a) Applications must be made only in the prescribed Application Form; (b) Applications must be completed in full, in BLOCK LETTERS in ENGLISH. Applicants should note that the Registered Broker, CDPs, RTAs, and/or SCSBs will not be liable for errors in data entry due to incomplete or illegible Application Forms; and (c) Ensure that all applicable documents in support of the Applications are attached with the Application Form.
- The Applicants may note that in case the DP ID and Client ID and PAN mentioned in the Application Form and entered into the electronic bidding systems of the Stock Exchanges do not match with the DP ID and Client ID and PAN available in the Depository database, the Application Form is liable to be rejected. You will be sent the Prospectus either in physical form or electronic form or both as required by you, you may not distribute or forward these documents and these documents are subject to the disclaimers and restrictions contained in or accompanying them. This common Application Form is being Offered to you (i) confirm that the representations, warranties, agreements and acknowledgement set out in "Other Regulatory and Statutory Disclosures" and "Issue Procedure" on pages 155 and 175 respectively of the Prospectus and (ii) agree to be by (1) this Common Application Form and (2) the Prospectus, together with the terms and conditions contained therein.

Note: Terms used but not defined herein shall have the meaning assigned to such terms in the Prospectus. For detailed instructions for filling the various fields of this Application Form, please refer to the GID, which is available on the websites of the lead Manager and the Stock Exchange.

----- TEAR HERE -----

- In case of queries related to allotment/ credit of Allotted equity shares, the Applicants should contact Registrar to the Issue.
- In case of Application submitted to the SCSBs, the Applicants should contact the relevant SCSB.
- In case of queries related to upload of Application submitted to the Registered Broker/CDP/RTA/ Collecting Agent the Applicants should contact the relevant intermediaries.
- For UPI related queries, investor can contact NPCI at the toll free number - 18001201740 E-mail: ipo.upi@npciorg.in

**COMPANY CONTACT DETAILS**

**SHANTHALA FMCG PRODUCTS LIMITED**  
CIN: U51109KA2014PLC073756  
Registered Office: 7th Block, Gandhinagar Bye Pass Road, Virajpet, Kodagu - 571218, Karnataka, India  
Tel No.: +91 82742 98999; Email: ipo@Shanthalfmcg.com;  
Website: www.Shanthalfmcg.com  
Company Secretary and Compliance Officer: Snehal Ravindra Bhagwat

**REGISTRAR CONTACT DETAILS**

**BIGSHARE SERVICES PRIVATE LIMITED**  
S6-2, 6th Floor, Pinnacle Business Park, Mahakali Caves Road, Next to Ahura Centre, Andheri East, Mumbai - 400 093, Maharashtra, India  
Tel. No.: +91 22 6263 8200; Email: ipo@bigshareonline.com  
Investor Grievance Email: investor@bigshareonline.com  
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Contact Person: Babu Raphael C.  
SEBI Registration No.: INR000001385